eirpoint™

visitor-Point – attraction mobile sales

ENABLING ANCILARY REVENUES

visitor-Point enables the sale of primary entry tickets, special event tickets, fast-track, car parking, merchandise, food and beverage products.

SALES MANAGEMENT

You can easily check on the real-time status of sales within the system and quickly change products, prices and promotions to improve sales.

FLEXIBLE INVESTMENT OPTIONS

We appreciate that investing in an upgrade to your current systems must show a return on investment benefit to your business. We own all the intellectual property for our software thereby ensuring we can offer flexible payment terms.

Call us now for more information or let us demonstrate the system

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See: www.eirpoint.com

✓ **Attraction Park ready:** Designed for operators of visitor attractions, theme parks, and sightseeing tours to sell both admission tickets and ancillary products either at the entrance gate or throughout the attraction/tour.

✓ **Latest mobile technology:** visitor-Point works on low cost Smart Phones or tablets with Bluetooth mobile printing and card reading peripherals.

✓ **Card Ready:** with our PCI accredited mobile card payment solution you can offer cards as a payment option and reduce cash handling issues.

Brief Customer Case Study

The Cliffs of Moher are Ireland's most visited natural attraction. They stretch for 8km (5miles), as the crow flies, along the Atlantic coast of County Clare in the west of Ireland and reach 214m (702 feet) at their highest point at Knockardakin just north of O'Brien's Tower.

They use the eirpoint visitor-Point solution for mobile ticketing within the attraction enabling the acceptance of cash, card or account payments for both main entrance and extra features.

Ticket sales and validations are updated in real-time, which results in greatly improved cash management, card payment processing

Solution Overview

visitor-Point combines the best of mobile retail technologies with retail management software in order to give visitor attraction operators full control and visibility of their ticket and ancillary sales business and operations.

The iOS, Android or Windows based device software uses modern communications links to download web sales, update business management systems and process card payments.

The system is designed for ease of use allowing park staff to quickly adapt to the new technology.

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retail everywhere