



eirpoint®

m-Point – Mobile Retail Solution



MULTI-CHANNEL READY

This system can be set-up to add mobility to your existing retail operations. We develop the software and offer an API for integration into existing retail systems.

SUPERIOR PAYMENT TECHNOLOGY

We deliver 21st Century Bluetooth card payment technologies that can work in online (Wireless, 3G, GPRS, 4G) and offline mode for busy retailer events.

FLEXIBLE INVESTMENT OPTIONS

Investing in business systems must show a return on investment benefit to your business. We own our software and can offer flexible payment terms.

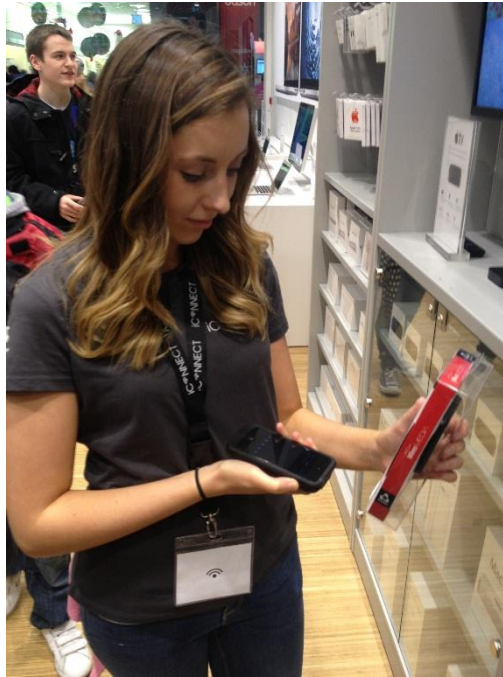
[Call us now for more information or let us demonstrate the system](#)

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See: www.eirpoint.com



Customer Success Stories

Dubarry Of Ireland needed a solution that supported online and offline card payments, stock control and customer data capture. In 2010 they selected eirpoint as their mobile retail technology partner of choice.



iConnect are an Apple® Premium Retailer that are part of the Qatar Al Mana Group. When they launched in Europe they selected the eirpoint™ in-store mobile iPod™ POS system to deliver superior Apple® store service to their customers.

iCONNECT

- ✓ **ERP Control:** All data is fed into a cloud hosted management database for both sales and stock reporting.
- ✓ **Mobile Card Payments:** The m-Point solution includes Bluetooth PCI compliant card payments and works in both on-line and off-line modes.
- ✓ **Promotions:** the mobile retail solution offers retailers all the required promotions, discounts and audits to be expected from modern ePOS.
- ✓ **Apple® iPod™ Touch, iPhone™ or iPad™:** The solution can be deployed on all Apple® mobile devices and will depend on the needs of each individual retailer.
- ✓ **24/7 Support:** eirpoint® deliver mission critical retail solutions for 14 years and we know that support needs to be ever present.

Summary

m-Point combines the best of mobile retail technologies with business management software in order to implement a mobile or pop-up retail solution. Going mobile does not compromise on the functionality available to the retailer in a pop-up store. This solution delivers all the functionality required to support best practice retail operations in a mobile pop-up environment.

eirpoint
retail everywhere