# eirpoint™

## ferry-Point - Ferry Ticketing Solution

**BETTER BUSINESS INFORMATION**

This system collects all key performance data in regard to your business and presents it using enquiries and reports. You do not need to double key or create spreadsheets.

**TICKET STATUS INFORMATION**

You can easily check on the real-time status of any ticket issued within the system. This can be used to check remaining trips on multi-trip tickets and give customers more detailed information of their multi-trip usage.
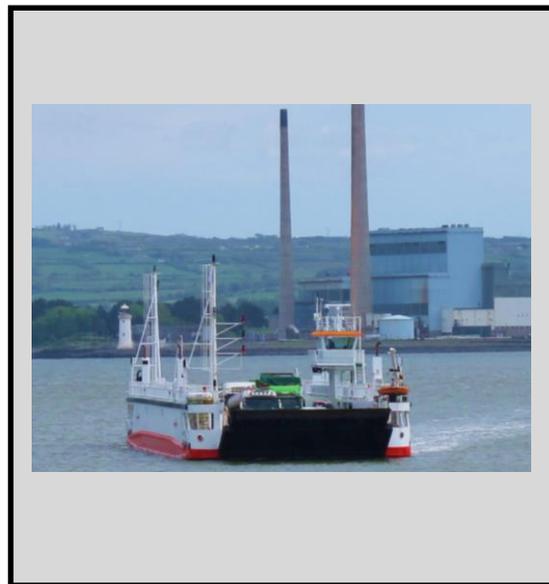
**FLEXIBLE INVESTMENT OPTIONS**

We appreciate that investing in an upgrade to your current systems must show a return on investment benefit to your business. We own all the intellectual property for our software thereby ensuring we can offer flexible payment terms.

**Call us now for more information or let us demonstrate the system**

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✓ **Ro-Ro Ready:** Designed by Ro-Ro Ferry operators that understand how to combine modern technology with best practice ferry operations.

✓ Multi-**Channel:** Sell tickets online, onboard or on account with all tickets validated by scanning on board.

✓ **Rugged Weather Proof:** Solution delivered on proven rated hardware that will withstand the toughest weather conditions.

✓ **Card Ready:** with our PCI accredited mobile card payment solution you can offer cards as a payment option and reduce cash handling issues.

**Brief Case Study**

Shannon Ferry Group, founded in 1969, is an Irish company that operates the busiest Ro-Ro ferry on the island of Ireland. The company operates two ferries, the Shannon Dolphin and the Shannon Breeze. It operates between County Clare and Kerry and is a very popular tourist route.

Shannon Ferries wanted to add web sales, on-board credit cards and account holder key fobs while continuing to support the 80+ ticket types in their portfolio. They needed to replace their aging ticketing systems and as part of this upgrade wanted to source the best solution possible. In 2011 they selected the eirpoint™ ferry-Point solution.

**Solution Overview**

ferry-Point combines the best of mobile retail technologies with business management software in order to give ferry operators a 360 degree view of their business and operations.

The rugged handheld on-board ticketing system uses modern communications links to download web sales, update business management systems and process card payments.

The system is designed for ease of use allowing ticketing staff to quickly adapt to the new technology. After upgrading to this technology staff will never wish to return to the old system!

**SHANNON FERRY** GROUP

**eirpoint**
*retail everywhere*